



MISSION

To create and sustain the standards of excellence in veterinary emergency and critical care.

VISION

Every patient has access to exceptional care by an inclusive emergency and critical care veterinary team.

PHILOSOPHY

ACVECC serves as the professional home for veterinary emergency and critical care specialists. While the College safeguards standards and advances the specialty through education and research, it also carries a broader responsibility to cultivate a connected, collaborative and inclusive community.

We believe the long-term vitality of the specialty depends not only on rigor and credentialing, but on shared leadership, meaningful participation, and an environment where diverse voices are welcomed and engaged.

A strong College fosters belonging, accountability, and stewardship among its members, strengthening both individual specialists and the profession as a whole. Through thoughtful governance and disciplined decision-making, we steward the relationships, structures, and values that allow the specialty to grow in influence, relevance, and impact over time.

CORE VALUES

EXCELLENCE

We uphold the highest standards in clinical care, education, research, and professionalism. Excellence defines our specialty and guides our commitment.

INCLUSION

We cultivate a welcoming and accountable environment where diverse perspectives are actively invited, respected, and engaged to strengthen our community.

LEADERSHIP

We lead in clinical practice, within institutions, and across the profession to guide, collaborate, and prepare the next generation.

SERVICE

We serve our patients, colleagues, and the community with dedication and a shared volunteer spirit to advance the profession beyond ourselves.

STRATEGIC GOALS & OBJECTIVES

GOAL 1

Education

Drive the standards for education and certification to ensure optimal care of emergency and critical care patients.

STRATEGIC OBJECTIVES

- Update residency training, mentoring, and testing requirements to reflect current educational best practices.
- Establish a clear pathway for educational development and delivery to diplomates and non-diplomates, supported by educational partnerships.
- Incorporate intentional leadership development competencies and guidelines across education and training.

GOAL 2

Research

Expand veterinary emergency and critical care research that is rigorous and impactful.

STRATEGIC OBJECTIVES

- Increase and diversify research funding and resources across all arenas of emergency and critical care.
- Establish infrastructure and statistical support to strengthen clinician-scientists and research quality.
- Promote and facilitate multi-center collaboration within the specialty.

GOAL 3

Specialty Advancement / Community & Value

Strengthen and elevate the emergency and critical care specialty community to advance its value and leadership within the profession.

STRATEGIC OBJECTIVES

- Clarify and articulate the value of the emergency and critical care specialist within the veterinary profession.
- Strengthen engagement and leadership development across the specialty community.
- Integrate DEI principles into the College's leadership, participation pathways, and specialty development.
- Enhance recognition of the specialty within the profession.

GOAL 4

Collaborations / Partnerships

Cultivate and strengthen internal and external partnerships in support of ACVECC's mission.

STRATEGIC OBJECTIVES

- Share goals and expectations with key existing partner organizations.
- Develop clear roles and communication guidelines with partner organizations.
- Clarify administrative oversight and governance structures related to partnerships.
- Establish a structured process for evaluating and supporting new collaborative initiatives.
- Establish a framework for sponsorship partnerships aligned with strategic priorities.

GOAL 5

Sustainability

Achieve financial strength, governance clarity, and infrastructure capacity that ensure long-term stability and organizational excellence.

STRATEGIC OBJECTIVES

- Establish stable, diversified revenue across multiple mission-aligned sources, reducing reliance on any single revenue stream.
- Align committee structures, charges, and reporting relationships with the strategic goals to ensure clear ownership, accountability, and implementation.
- Clarify and align governance roles, decision authority, and accountability between the Board and CEO.
- Develop infrastructure to drive and streamline operational workflows, including IT systems, communications, marketing, client/program management, external communication, and partnerships.
- Strengthen organizational infrastructure to support institutional memory, research, education/licensure, internal communication, partnerships, and DEI.